



Writing Between Pauses

LIFESTYLE BLOG OF MICHELLE LOCKE

about the blogger

Michelle Locke has been blogging for nearly 10 years. By day, she works as a digital marketing content strategist--writing website content, blogs, social media, and more, as well as doing analysis on SEO performance and online ads. She is a mother to one, married to a teacher, and passionate about all things writing, as well as beauty, fashion, and more. She believes that motherhood isn't the only thing that defines women & that mothers have the right to remain passionate.

about the blog

Writing Between Pauses is a lifestyle website dedicated to helping young professionals and young moms make the best decisions for them and their families, from choosing what products to buy to figuring out the easiest way to pack for a road trip.

statistics



3,000+
monthly
visitors



1600



700



400

The image displays three beauty products from the brand L'Electable. In the foreground, a bottle of 'Nkd Skin Organic Natural Tan Mousse' is prominently featured. The bottle is clear with a black cap and a pink and white label. The label includes the text 'SELF TAN / AUTOBRONZANT', 'Nkd SKIN ORGANIC', 'COLOUR REMOVE™ TECHNOLOGY', 'NATURAL TAN MOUSSE', 'INSTANT & LASTING COLOUR', 'MOUSSE AUTOBRONZANTE COULEUR INSTANTANÉE ET DURABLE', and 'MEDIUM / MEDIUM'. To the right, a white tube of 'L'Electable Body Lotion' is visible, with text including 'Triple moisture BODY LOTION', 'LANT CORPOREL', 'Triple hydratation', and 'coconut & cream'. Another tube of 'L'Electable Lipgloss' is partially visible behind it. The products are resting on a surface with a colorful, abstract pattern of yellow, green, and black.

1 sponsored post with product provided + 4 social shares (2 Instagram, 1 Twitter, 1 Pinterest)

A collection of various beauty products is displayed on a light-colored wooden plank background. In the upper left, there's a purple-handled makeup brush with gold ferrule and bristles. Next to it is a tube of lipstick with a black cap and a pinkish-red shade. Below the lipstick is a small jar of pink cream labeled "ESTATE". To the right of the jar is a tube of mascara or eyeliner with a black cap and a silver band. In the center, there are two boxes of "FIVE MINUTE facial mask"; one is partially open, showing a white mask sheet. The box features the text "#primer" and "Prep the skin for a flawless makeup application". At the bottom right, there's a box of "bio BELLE™" makeup, which includes eyeshadow palettes, blush, and other cosmetics. A black lace fabric bag is visible at the top right corner.